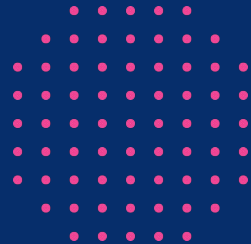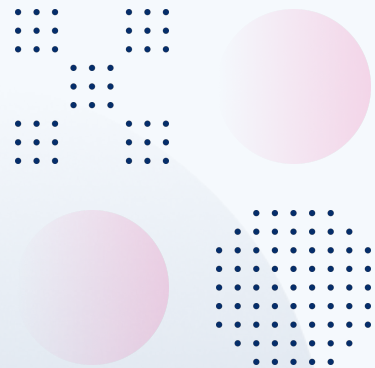# P.R.A.C.T.I.S.E.

A Quick Reference Guide for
Data Governance from ThinkData Works

Understand the essential qualities required for building or refreshing data governance frameworks.

Check your goals and plans against these 8 characteristics to ensure you're steering your teams in the right direction.

P

Practical

Your governance plan has to be implemented at scale; make sure every piece of it is realistic, serves a defined function, and offers direct and quantifiable benefits to your team.

R

Repeatable

Data governance isn't a one-and-done operation. It's brought in by individual departments on an ongoing basis, so build a standard, streamlined, repeatable process.
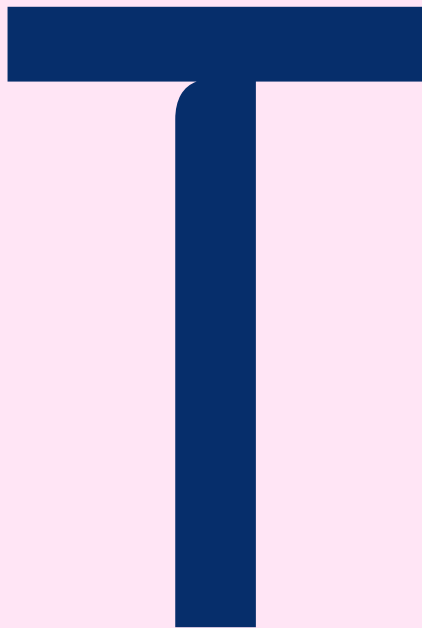
Auditable

An audit trail is becoming increasingly important for governance best practices and regulatory compliance. Make historical transparency a part of your plan.

Cost-Effective

Be ready to prove the value of the plans you're building. There are hundreds of governance products and frameworks — strategize, select, and implement with ROI in mind.

Timely

Make decisions based on today's needs and the things that will drive impact when you need it. It's an ongoing process, so build plans that account for importance and timing.

Intuitive

Complicated processes are a great way to ensure that a new governance framework is never adopted. Build policies and processes that make sense to and for your teams.

Scalable

Data and its value are growing — your policies need to be along for the ride. Account for the growth of your organization, managerial loads, and universal best practices.

Enforceable

You need tools, resources, and specialists to bring your governance goals to fruition. Create clear policies and give ownership over them to propel your whole team forward.

ThinkData Works is the best way to connect, manage, & share data.

There's more data, in more places, than ever before. But the increasing volume of data hasn't made it more accessible.

ThinkData Works unlocks the value of your data to grow your business. Connect to any source, catalog your assets, and deliver data to the people and applications that need it while retaining visibility and control. Cut overhead, fuel innovation, and drive revenue growth.